PTO/SB/08A and B (08-03)	APPLICATION NO.:	FILING DATE:
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Substitute for Form 1449A/PTO	10/615,219	July 7, 2003
INFORMATION DISCLOSURE	FIRST NAMED INVENTOR:	ART UNIT:
STATEMENT BY APPLICANT	John R. Klug, et al.	2143
	EXAMINER NAME:	ATTY. DOCKET NO.:
(Use as many sheets as necessary)	Nguyen, Phuoc H.	1489/US/1

			U.S. PATENT	DOCUMENTS	
EXAMINER INITIALS*	Cite No.	PATENT NUMBER	ISSUE DATE	Name of Patentee of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number – Kind Code <sup>2</sup> (if known)	MM-DD-YYYY		or Relevant Figures Appear
	1.	5,375,240	12/1994	Grundy	
	2.	5,627,886	05/1997	Bowman	
	3.	6,507,872	01/2003	Geshwind	
	4.	6,823,327	11/2004	Klug et al.	

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EXAMINER INITIALS*	Cite No. <sup>1</sup>	PUBLICATION NUMBER	PUBLICATION DATE	Name of Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages
		Number – Kind Code <sup>2</sup> (if known)	MM-DD-YYYY		or Relevant Figures Appear
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		FOREIGN PAT	ENT DOCUMENTS	6 (copies enclosed here	ewith)	
EXAMINER INITIALS	Cite No. <sup>1</sup>	DOCUMENT NUMBER	PUBLICATION DATE	Name of Patentee or Applicant of Cited	Pages, Columns, Lines, Where Relevant Passages	T⁵
		Country Code <sup>3</sup> – Number <sup>4</sup> – Kind Code <sup>5</sup> (if known)	MM-DD-YYYY	Document	or Relevant Figures Appear	
						✓

		NON PATENT LITERATURE DOCUMENTS (copies enclosed herewith)	
EXAMINER INITIALS	Cite No. <sup>1</sup>	Include name of Author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>6</sup>
	5.	Office Action in Ex Parte Reexamination Application No. 90/007,961, mailed 10/22/07, 13 pages	
<u> </u>	6.	Response by Patent Owner to Office Action in Ex Partes Reexamination Application No. 90/007,961, dated December 21, 2007, 20 pages	
	7.	Office Action in Ex Parte Reexamination Application No. 90/007,962, mailed 11/05/07, 38 pages	

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 8.	Response by Patent Owner to Office Action in Ex Partes Reexamination Application No. 90/007,962, dated January 7, 2008, 20 pages
	Research Firms Strive for Web Tracking that Counts New Tracking Systems Promise
9.	Individual Consumer Portraits," Interactive Marketing News, v2, n13, June 13, 1995.

in conformance and not considered. Include copy of this form with next communication to applicant.

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<sup>&</sup>lt;sup>1</sup> Applicant's unique citation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.